2014 - 2015 Impact Report

Kingsley House
Founded 1896

Educates children, strengthens families and builds community

Celebrating You

Changing lives for 119 years
On the Cover:
Mrs. Phyllis Taylor
dances with Kingsley House
Head Start student Talia to celebrate the
groundbreaking of the new Patrick F. Taylor
Campus, named for her late husband.
The Patrick F. Taylor Foundation provided
$1 million in catalyst funding for this vitally
important expansion, which will ensure
lifelong success for at-risk infants,
toddlers, and seniors.
Dear Friends,

Thanks to you, Kingsley House positively transformed the lives of thousands of our community’s most vulnerable children and families. We are excited to share the high impact successes achieved this past year, made possible because of wonderful friends like you.

Because of you, we were also able to make a dream become reality when we broke ground on the *Patrick F. Taylor Campus at Kingsley House*. Opening in summer 2016, this will enable Kingsley House to change the life trajectory of hundreds more at-risk infants, toddlers, medically fragile adults and seniors each and every year.

Thank you for being a champion to the many thousands of fragile children and families who count on Kingsley House, and you, to positively transform their lives and turn their dreams into reality!

With our sincere thanks and gratitude,

Carlotta “Kit” B. Fritchie  
President

Keith H. Liederman, Ph.D.  
Chief Executive Officer
Kingsley House
Who We Are

Kingsley House has served more than half a million people in Southeast Louisiana since our founding in 1896. Today, we annually transform the lives of thousands of infants, children, youth, families, seniors, and medically fragile adults from throughout the greater New Orleans area.

Kingsley House is dedicated to increasing the capacities of individuals and families so that they can reach their full potential and positively impact our community. We achieve this through our comprehensive array of nationally accredited, high quality services. Our commitment to enhancing the quality of life in our community shapes our mission, organizational values and operating principles.

Our Mission:
Kingsley House educates children, strengthens families and builds community.

Our Values:
We are committed to:
• Integrity, transparency and excellence
• Best practices and evidence-based programs
• Powerful, strategic and meaningful partnerships with all stakeholders
• Cultural sensitivity and diversity
• Services that build self-sufficiency and independence
• Raising the bar in the delivery of human services by demonstrating what excellence is and how to achieve it

Our Operating Principles:
We provide:
• Nationally accredited and recognized programs that provide positive results in a nurturing environment
• Education and advocacy on issues affecting children, families, seniors and community
• Fiscally responsible programs and agency operations
• A focus on measuring results and documenting success
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Head Start and Early Head Start

- Provides high quality early learning services to vulnerable children ages six weeks to five years old.
- Eradicates poverty by giving children and their families the tools they need to succeed and become self-sufficient.
- Ensures active parent involvement in their child’s development and education.
- 4 Star rating from the Louisiana Quality Start Program.
- Class “A” licensed through the State of Louisiana, with highly credentialed staff and low teacher-child ratios.

Thanks to you…

✔ 216 infants, toddlers, preschoolers and their families received high quality early learning services and supports
✔ 94% of infants achieved essential developmental milestones in gross motor, fine motor, cognitive, language, self-help, social and emotional skills
✔ 90% of preschoolers successfully achieved core cognitive, communication, personal, social and motor skills that are key components for school readiness
✔ 96% of Early Head Start parents and 77% of Head Start parents worked full-time or were enrolled in school
A story of success your support made possible

Ms. Williams is a young single mom of two boys. Her youngest son, DL, is a second year student in our Head Start program.

Soon after DL began the program, Ms. Williams mentioned to her Kingsley House Family Advocate that she always wanted to be a teacher. So, her advocate helped her enroll in a Child Development Associate certification program, which she recently successfully completed. She is now employed by a local charter school as a Teacher’s Aide.

Ms. Williams plans to continue her education so she can get a degree in early learning and hopes to advance her career as a teacher at Kingsley House.

Strategic Partners
Total Community Action
United Way of Southeast Louisiana

Contact Info
Yolanda T. Motley
Program Officer for
Early Learning Services
ymotley@kingsleyhouse.org
504-523-6221 ext. 135
• Provides high quality early child development and education for vulnerable children ages 6 weeks to 5 years old.
• Prepares at-risk young children and their families for success in school and life.
• An innovative public/private partnership that delivers a more efficient, more effective early learning program.
• Highest rating (5 Stars) from the Louisiana Quality Start Program.
• Class “A” licensed through the State of Louisiana, with highly credentialed staff and low teacher-child ratios.

Thanks to you…
✔ 168 at-risk infants, toddlers, preschoolers and their families received high quality early learning and development
✔ 100% of infants and 98% of toddlers achieved essential developmental milestones in gross motor, fine motor, cognitive, language, self-help, social and emotional skills
✔ 93% of three and four year olds successfully achieved core cognitive, communication, personal, social and motor skills that are key components for school readiness
✔ 55 preschoolers successfully transitioned from Educare New Orleans to kindergarten
✔ 100% of our graduates tested at levels equal to or better than their more income-advantaged peers

A story of success your support made possible
Galiyah is a four year old girl who transferred to Educare New Orleans from another childcare facility. Her mother, Shenell, had become unemployed and could no longer afford to pay for Galiyah’s childcare.

Upon Galiyah’s acceptance to Educare, however, Shenell was able to devote
the time she needed to find full-time employment. However, without a college
degree, her wages are very low. With the help of Educare, through Shenell will
soon begin a part-time college program, which will help her become self-
sufficient and get her and her family out of poverty.
Whenever Shenell encounters significant challenges, her transportation to
Galliahs is paid for by Educare to get her behind with her bills, her Educare family
advocate, Ms. Thomas, helps her develop effective and lasting solutions.
And Galliahs is loved by her teachers and staff and getting the essential
learning supports she needs, including specialized speech therapy.
For Shenell and Galliahs, the extraordinary love, care and supports that
Educare provides has completely changed the trajectory of their lives.
They have emerged from a life of futility and despair to a future full of
hope and promise.

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Greater New Orleans Foundation
Kittel Family Foundation
Eugenie and Joseph J. Jones Family Foundation

Contact Information
Rafael D. Hart
School Director
nhart@educareneworleans.org
904-408-3400
Youth Services

- Provides productive, safe and secure year-round out of school time activities for at-risk children ages 5 to 12.
- Delivers daily after-school tutoring, mentoring, counseling and recreational activities during the school year.
- Offers 8 week, full-day summer camps for children and youth, including indoor and outdoor sports and recreation and academic enrichment.

Thanks to you…

✓ 565 children and youth participated in the Afterschool and Summer Camp programs
✓ 100% were promoted to the next grade
✓ 82% significantly improved critical life skills: critical thinking, decision making, problem solving, effective communication

A story of success your support made possible

Corey is a 5 year old summer camper. Before coming to camp, he had never attended daycare or pre-school and had yet to begin kindergarten, so he had very little socialization skills with his peers. In fact, Corey’s mom told us he was very nervous about coming to camp. But at the end of the first day, he was all smiles.

During the summer, Corey was not only able to make new friends and participate in fun activities, he also greatly improved his language and math skills. By the end of camp, Corey proudly proclaimed...
that he had learned to count all the way to 50, recite the entire alphabet and spell and write his name.

Corey is currently enrolled in kindergarten, where he is excelling socially and academically. His mother credits Kingsley House. “We greatly appreciate the academic and social enrichment Corey received while attending Summer Camp. I believe his experience at Kingsley House played a crucial role in preparing him for success in school and in life.”

Strategic Partners
Alliance for a Healthier Generation
Benjamin Franklin Elementary School
Einstein Charter and Charter Extension Schools
Jazz and Heritage Foundation
New Orleans Recreation Department Commission
United Way of Southeast Louisiana

Contact Information
Trinell Farria
Program Coordinator
tfarria@kingsleyhouse.org
504-523-6221 ext. 188
Community & Supportive Services

- Helps vulnerable residents achieve self-sufficiency and personal growth, while ensuring the overall well-being of the entire community.
- Serves individuals and families residing in Columbia Parc at the Bayou District and Heritage Senior Residences.
- Operates Harmony House, a supervised visitation program that protects at-risk families suffering from domestic violence.

Thanks to you…
✓ 208 at-risk families and individuals acquired capacity building, life changing skills and resources, including job training, budgeting, first-time homebuyer preparation, effective parenting, positive youth development, and vital supports for vulnerable senior citizens
✓ 43 single female-headed families received emergency financial assistance and ongoing support preventing homelessness and future crises

A story of success your support made possible

Tia is a teen resident of Columbia Parc at the Bayou District. She graduated from McDonogh 35 Senior High School in 2014 and now attends Gallaudet University, a private college for the deaf and hard of hearing.

Tia’s story, though, is one of perseverance, independence, self-awareness, and determination. You see, neither Tia nor her parents ever gave much thought to her going to college.

Tia and her family’s seeming disregard for higher education had little to do with her academic abilities or extra-curricular achievements. She was an outstanding student-athlete in high school, lettering in basketball and softball, while maintaining a 3.6 grade point average.
Tia’s anxiety towards higher education had nothing to do with her being deaf. She has never placed limitations on herself, nor has she made excuses because of her disability. Tia has always maintained a “never give up” attitude and has been driven to achieve goals she sets for herself, despite challenges or setbacks.

Tia’s reluctance to attend college was entirely because she was worried about the financial burden this would place on her family.

Last year, right after her high school graduation, Tia was hired as a summer youth worker by Kingsley House Community and Supportive Services. Our staff immediately recognized her amazing talents and potential and connected her and her mother with Louisiana Rehabilitation Services, which helps persons with disabilities in their desire to achieve independence.

This has opened many previously unimaginable doors for Tia. In addition to the 4 year academic scholarship she received from Gallaudet University, Tia also receives essential financial support to help with her housing, meals, books and school materials.

Tia is now a member of the Gallaudet’s Class of 2019 and she and her family couldn’t be prouder!
Community Counseling Center

- Serves at-risk individuals, families, children and youth experiencing behavioral and mental health challenges.
- Licensed counselors help participants succeed by becoming their own best problem solvers and improving their social and emotional well-being.
- Provides specialized play therapy for infants and toddlers.
- Open to everyone, with flexible fees, based on household income.

Thanks to you

☑️ 405 individuals and 245 families received therapeutic counseling and supports
☑️ 80% achieved positive changes in their social and emotional well-being, communications skills and ability to maintain a healthy and supportive home environment

A story of success your support made possible

Hudma is a 4 year old preschool student who began receiving play therapy services last year due to high levels of impulsivity that put him at risk of harming himself and others.

Each day in school, his teacher had to frequently redirect him and he displayed aggressive behaviors toward his teacher and fellow students.

In counseling sessions, Hudma would often try to destroy the room. He was aggressive, constantly tested boundaries and often would roll himself into a ball and refuse to move. Once, when he finally did get up, he kicked the counselor in the shin.
Slowly but surely, after about 6 months of treatment, Hudma started making improvements. He began respecting boundaries more frequently than not. He became less impulsive and destructive during sessions, and started displaying some ability to calm himself when stressed.

One year after beginning play therapy, Hudma’s counselor visited his preschool classroom to observe him. She was totally amazed by the behavior she witnessed. Hudma was attentive, remained at his desk, raised his hand when he wanted to speak and was respectful of his teacher and fellow students.

Although he periodically continues to have behavioral episodes, they are infrequent and most often quickly resolved by Hudma, his family, his Kingsley House therapist and teacher.

**Strategic Partners**
Louisiana Department of Health and Hospitals/Medicaid
Methodist Health System Foundation
United Way of Southeast Louisiana

**Contact Information**
Scott Klock LPC, LMFT
Operations Manager/Clinical Supervisor
sklock@kingsleyhouse.org
504-240-2264
• Year-round day care for vulnerable senior citizens and medically fragile adults.
• Prevents unnecessary nursing home placement and hospitalization by ensuring health and well-being and ending isolation.
• Supports caregivers while they are at work by offering a safe, secure, stimulating and productive environment for their loved one.
• Provides exciting social and recreational activities, including weekly bingo games, arts and crafts, music, community and cultural activities and birthday celebrations.

Thanks to you…
✓ 98 vulnerable seniors and medically fragile adults and their families received year-round care in a safe and supportive environment
✓ 100% were able to remain in their own homes, avoiding unnecessary nursing home placement or hospitalization
✓ 84% showed improved health or their health was maintained at appropriate levels

A story of success your support made possible:
Gary, a 98 year old Army veteran who fought for our country in World War II, now feels at home in the supportive environment of Kingsley House’s Adult Services program.

After his wife of 50 years passed away, Gary moved in with his daughter and son-in-law. Gary struggled with this transition, especially due to declines in his vision and hearing. Gary’s daughter, Abby, knew that her always sociable dad would not do well spending his days alone at home in isolation, while she and her husband went to work at their full-time jobs. He craved social interactions, conversations, relationships and smiling faces.
The decision to place Gary at Kingsley House was fully supported by his Department of Veterans Affairs social worker. This was partially due to the fact that the **Kingsley House program has the highest level of participation by veterans in the state.** The VA has found our center to be extremely effective in helping veterans remain active and involved in a supportive environment, while simultaneously maintaining their overall health and well-being.

Gary now spends his days at Kingsley House engaging in stimulating activities and socializing with his fellow participants and program staff. In fact, Gary is often seen laughing and making those around him feel comfortable and at ease.

Abby states that Kingsley House has been a great resource for her father and has exceeded all of her expectations. She reports that he is now **happier, healthier, more alert and engaged, and looks forward to the promise of each and every day.**

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**Strategic Partners**
Louisiana Department of Health and Hospitals
New Orleans Council on Aging
United Way of Southeast Louisiana
Veterans Administration

**Contact Information**
Paul Metoyer, LMSW
Program Director
pmetoyer@kingsleyhouse.org
504-523-6221 ext. 131
At Kingsley House, we appreciate all of our supporters. Each donation makes a difference in the lives of children, families and communities we serve. We would like to recognize the following individuals and organizations for their generous support during the 2014-2015 Fiscal Year.

If we have overlooked your name, please accept our sincerest apologies and contact the Development Department at 504-523-6221 ext. 127.

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Libby Dufour Fund
Link Restaurant Group
Louisiana Assoc of United Ways
Louisiana Lottery Corporation
Louisiana Restaurant Association
Lugenbuhl, Wheaton, Peck, Rankin & Hubbard
Luther and Zirta Templeman Foundation
LVX New Orleans LLC
Maison Hospitaliere
Marianite Bywater Project
Maxhome, LLC
McAlister’s Deli
MCC Group, LLC
Morris, Lee & Bale, LLC
Muggivan School of Irish Dance LLC
National Restaurant Association
Network For Good
New Orleans Dodgeball Association
New Orleans Hash Harriers
New Orleans Jazz and Heritage Foundation
NOH3, Inc.
NOLA Brewing Company
Nonprofit Knowledge Works
Northern Entertainment of Louisiana
Organek & Blumberg
Pascal’s Manale Restaurant, Inc
Patrick J. Gros, CPA Firm
Paul Bologna Fine Wines LLC
Plantation Revelers
PlayNola Sports and Entertainment Group LLC
Portobello Catering
Pratt-Stanton Manor Fund
Preservation Resource Center
R.C. Baker Foundation
Remoulade, Inc.
Renaissance Charitable Foundation
Robert E. Zetzmann Family Foundation
RosaMary Foundation
Salmen Family Foundation
Schonekas, Evans, McGoey & Mceachin, LLC
Select Brands Inc.
Shell Oil
Smallpage Family Foundation
Southern Eagle
Squat Media Inc
Strong Films, LLC
Swanson and Associates Inc.
Syrian Lebanese American Club of New Orleans
Tapestry Linens
The Asaro Group
The Benevity Community Impact Fund
The Committee To Elect Veronica E. Henry
The Kullman Firm
The PayBack Foundation
The Roosevelt New Orleans
The Sixth Baptist Church
The Waltz Law Group
Thigpen Construction Company, Inc
Tico Tico Productions LLC
Todd G. Ragusa -- Consultant, LLC
Transplant Educators
Trapolin-Peer Architects
Tricon Sehrt Limited Partnership
Trimark Constructors LLC
Truist
United Way - Designated Gift Contributions
United Way of Central Alabama, Inc
Up2Us
Valero St. Charles Refinery
VooDoo BBQ and Grill
Wal-Dot Foundation
Waters Parkerson and Co., LLC
Whitney National Bank
Woldenberg Foundation
World Learning
Zatarain’s
### Fiscal Year 2014-2015

#### Revenue

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Self Support</td>
<td>$833,578</td>
</tr>
<tr>
<td>Fees &amp; Grants: Government</td>
<td>$5,311,781</td>
</tr>
<tr>
<td>Fees &amp; Grants: Non-Government</td>
<td>$1,934,993</td>
</tr>
<tr>
<td>Program Service Fees</td>
<td>$227,817</td>
</tr>
<tr>
<td>Investment Income</td>
<td>$216,991</td>
</tr>
<tr>
<td>Miscellaneous Revenue</td>
<td>$110,882</td>
</tr>
<tr>
<td>United Way</td>
<td>$295,408</td>
</tr>
<tr>
<td><strong>Total:</strong></td>
<td><strong>$8,931,450</strong></td>
</tr>
</tbody>
</table>

(please note that the Self-Support number includes revenue donations generated from the Building A Promising Future Capital Campaign. This campaign is ongoing and raising funds for our new Patrick F. Taylor Campus scheduled to open in 2016.)

#### Expenses

- **Participant Meals**: 5%
- **Fundraising**: 2%
- **Administration**: 15%
- **Community Services**: 23%
- **Early Learning Services**: 55%
- **African-American**: 90%
- **Male**: 40%
- **Female**: 60%
- **35 to 64**: 6%
- **65 to 74**: 6%
- **74 and over**: 3%
- **Birth to 5**: 29%
- **6 to 17**: 41%

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(Please note that the Self-Support number includes revenue donations generated from the Building A Promising Future Capital Campaign. This campaign is ongoing and raising funds for our new Patrick F. Taylor Campus scheduled to open in 2016.)
Board of Directors

The Board of Directors at Kingsley House consists of a diverse group of community leaders who support our mission and endeavors. We thank them for their steadfast dedication and support.

2014-2015 Board of Directors

Board Executive Committee
Kit Fritchie, President
Bill Hammack, President Elect
Michael Wilson, Vice President
Miles C. Thomas, Treasurer
Jeffrey Waltz, Secretary
Melanie Bronfin, Immediate Past President

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Richard J. “Dickie” Brennan, Jr.
Claudia Carrere
Renee Carrere
Chimene Grant Conner

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Henry Hudson
Sheldon Lykes
Lynn Smallpage Morgan
Charles L. Rice, Jr.
Richard J. Roth III
LaVerne Saulny
Frank L. Stansbury, Jr.
Joel Vilmenay
Dr. Fredric Warren
Orian Williams
Kingsley House
Founded 1896

Educates children, strengthens families and builds community

1600 Constance Street • New Orleans, LA 70130-4641
Phone: (504) 523-6221 • Fax: (504) 523-4450
www.kingsleyhouse.org

A United Way Community Impact Partner